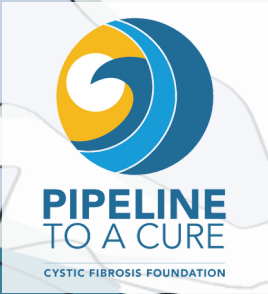


JULY 20, 2024

WWW.PIPELINETOACURE.ORG



HYATT REGENCY HUNTINGTON BEACH RESORT & SPA • 21500 PACIFIC COAST HIGHWAY

Join Dave Kalama, Laird Hamilton, and Reef McIntosh to celebrate the amazing benefits that surfing brings to the CF community. We invite you to be part of our 17th annual Pipeline to a Cure event in 2024!

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And many children and adults with CF still face the sobering prospect of a shortened life span.

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress.

SATURDAY EVENING, JULY 20TH, 2024; 4:00PM

The Cystic Fibrosis Foundation helped discover the gene that causes CF, created a state-of-the-art model for CF care, and has funded groundbreaking research. Nearly every drug to treat CF that is available today was made possible because of the Foundation's support. The median predicted age of survival for a person with CF born today is 56 years old - nearly 20 years longer than a decade ago. There are currently 40+ therapies in the drug development pipeline, and yet, 0 cures exist for cystic fibrosis. Your support will help us continue the search for a cure for everyone with cystic fibrosis.

OUR COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION:

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives:

- We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:
- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.

COMMITTEE:

Honorary Co-Chairs

Dave Kalama, Laird Hamilton,
Reef McIntosh

Event Chairs

Judy Burlingham

Event Co-Chairs

Stan Bryson, Todd Elder

Event Committee

Stacy Carmona	Kat Pugh
Calvin Clements	Raven Pugh
Gary Eisenberger	John Reynolds
Rachel Elder	Jonny Smith
Nanette McWhertor	Jen Smith
Danielle Pivrotto	Kim Taylor
Dan Pivrotto	Avery Tipre
Britt Pugh	Kalie Yasmineh

Founders

Paul Motenko, Jerry Hennessy

Master of Ceremonies & Auctioneer

Shawn Parr

PAST EVENT PTAC SPONSORS INCLUDE:

- BJ's Restaurants
- LAcarGUY
- Tim Salmon Foundation
- Audi
- Alexander Imports
- American Airlines
- AIM
- Calvin Saxton
- Coast Benefit Consultants
- Coca-Cola
- Constellation Brands
- Corona Light
- DC Shoes
- HB Surf School
- HKA Elevator Consulting
- Health Care Management
- Kaiser Permanente
- Kid Creature
- Kloeckner Metals
- KROQ
- Merrill Lynch
- Mitsubishi Electric
- Newport Surf Camp
- Newport Aquatic Center
- Newmark Grubb Knight Frank
- Next Swimwear
- Pacific Stone Design
- Pepsi Co
- Piercey Automotive Group
- Quickblade
- Quiksilver
- Resorts West
- Rutan and Tucker
- Roxy
- Senn Properties
- Surf Industry Manufacturers Association
- Skilled Nursing Pharmacy
- Smart & Final
- Team Shelby USA
- Tellone Financial
- TwinMed
- The Habit
- The Innovation Institute
- The Kirby Family
- Volcom
- Wahoo's Fish Taco
- Word & Brown



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**PIPELINE
TO A CURE**
CYSTIC FIBROSIS FOUNDATION

HYATT REGENCY HUNTINGTON BEACH RESORT & SPA • 21500 PACIFIC COAST HIGHWAY

Cystic Fibrosis Foundation - Southern California Chapter

3 Corporate Park, Suite 260 - Irvine, CA 92606

Phone: (714) 938-1393

Email: sflesser@cff.org

EPIC (PRESENTING)

PIPELINE SPONSOR - \$50,000:

- Making an Epic impact on the quality of life for people with cystic fibrosis!
- Event referred to as Pipeline to a Cure presented by (company name)
- Company logo included on all print and electronic materials
- Company recognized in all social media
- Video message and recognition shared on Chapter Facebook page (CFF reviewed, limited to 90 seconds)
- 5 priority placement dinner tables of 12
(*\$36,800 tax deductible*)
- **1 AVAILABLE**

RADICAL SPONSOR - \$25,000:

- Creating Radical positive change for everyone with cystic fibrosis!
- Company logo included on all print and electronic materials
- Company recognized in all social media
- Video message and recognition shared on Chapter Facebook page (CFF reviewed, limited to 60 seconds)
- 3 priority placement dinner tables of 12
(*\$17,080 tax deductible*)
- **2 AVAILABLE**

EXTREME SPONSOR - \$20,000:

- Take your impact to the Extreme and help close to 40,000 people around the nation with cystic fibrosis
- Company logo included on all print and electronic materials
- Company recognized in all social media
- Video message and recognition shared on Chapter Facebook page (CFF reviewed, limited to 30 seconds)
- 3 dinner tables of 12
(*\$12,080 tax deductible*)
- **2 AVAILABLE**

TUBULAR SPONSOR - \$15,000:

- Give people with CF a Totally Excellent chance at a long life!
- Company logo included on all print and electronic materials
- Company recognized in all social media
- 2 dinner tables of 12
(*\$9,720 tax deductible*)
- **1 SOLD**
- **1 AVAILABLE**



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Phone: (714) 938-1393

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LUAU (PRE-PARTY) SPONSOR - \$15,000:

- Company logo included on all print and electronic materials
- Company recognized in all social media
- Pre-Party company branding and signage
- 2 dinner tables of 12
- *(\$9,720 tax deductible)*
- **2 AVAILABLE**

HALE KU'AI (SILENT AUCTION) SPONSOR

- \$10,000

- Company logo included on invite and electronic materials
- Company recognized in two social media posts
- Company logo on all paper bid sheets
- Company logo listed under event sponsors on virtual auction platform
- 1 dinner table of 12
- *(\$7,360 tax deductible)*

THE WOODY (VALET) SPONSOR - \$7,500:

- Company logo included on invite and electronic materials
- Company mentioned in one social media post
- Company signage at valet area
- 1 dinner table of 12
- *(\$4,860 tax deductible)*

NANI PUA (CENTERPIECE) SPONSOR-

\$7,500:

- Company logo included on invite and electronic materials
- Company mentioned in one social media post
- 1 dinner table of 12
- *(\$4,860 tax deductible)*

PARTY WAVE (TABLE) SPONSOR - \$6,000

- Company representation in event program
- Recognition during event
- 1 dinner table of 12
- *(\$3,360 tax deductible)*

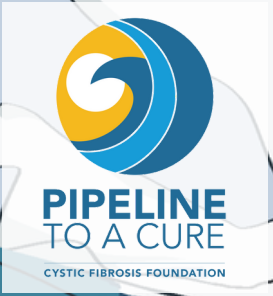
INDIVIDUAL PARTY TICKET - \$600

- Access to Pre-Party
- Silent & live auction
- Gourmet dinner
- Headliner entertainment
- *(\$370 tax deductible)*

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3 Corporate Park, Suite 260 - Irvine, CA 92606

Phone: (714) 938-1393

Email: sflesser@cff.org

Donor Information

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Epic | \$50,000 (\$36,800 tax deductible)
- Radical | \$25,000 (\$17,080 tax deductible)
- Extreme | \$20,000 (\$12,080 tax deductible)
- Tubular | \$15,000 (\$9,720 tax deductible)
- Luau | \$15,000 (\$9,720 tax deductible)
- Hale Ku'ai | \$10,000 (\$7,360 tax deductible)
- The Woody | \$7,500 (\$4,860 tax deductible)
- Nani Pua | \$7,500 (\$4,860 tax deductible)
- Party Wave Table | \$6,000 (\$3,360 tax deductible)

Individual Party Ticket | \$600 (\$370 tax deductible)
Number of Individual Party Tickets _____

I cannot sponsor but want to make a general donation to the event: _____

*For tax purposes, your donation is 100% tax deductible.

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
- Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

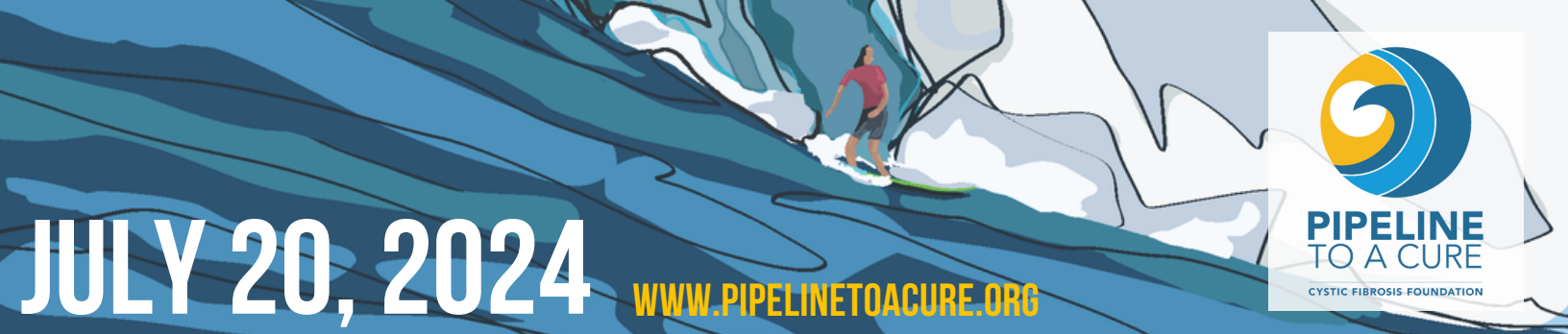
Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Pipeline to a Cure, c/o Cystic Fibrosis Foundation, 3 Corporate Park, Suite 260, Irvine, CA 92606

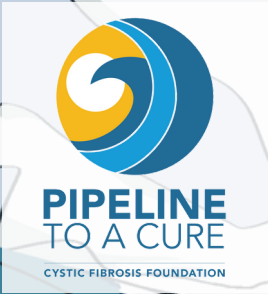
The Cystic Fibrosis Foundation is an approved IRS 501(c)(3) charity. All donations are tax deductible to the maximum extent allowable by law. For more information on the Foundation or the event, visit www.pipelinetoacure.org and follow us on Twitter, Facebook, Instagram, and LinkedIn. Sponsorship of Pipeline to a Cure supports the mission of the Cystic Fibrosis Foundation.





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SPONSORSHIP GUIDELINES

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Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

